

**SHOP  
AND SAVE**

SCAN IN THIS QR CODE  
or visit our website  
[fordhamroadbid.org](http://fordhamroadbid.org)



**D**

# PASSPORT TO FORDHAM ROAD

**"ADVANTAGE"  
PROGRAM**

**EXPLORE  
FORDHAM  
ROAD  
THE  
LARGEST  
SHOPPING  
DISTRICT  
IN THE  
BRONX**

**4**



**FORDHAM ROAD**  
BUSINESS IMPROVEMENT DISTRICT

# ABOUT THE ADVANTAGE PROGRAM

*Shop and Save on Fordham Road*

FOR A COMPLETE LISTING OF THE  
CURRENT PARTICIPATING FORDHAM ROAD  
“ADVANTAGE” BUSINESSES:

Scan this QR code on your smartphone:



Visit [www.fordhamroadbid.org](http://www.fordhamroadbid.org)  
or call the BID at (718) 562-2104

## EXCLUSIVE DISCOUNTS TO STUDENTS, STAFF AND MEMBERS OF THE FOLLOWING INSTITUTIONS/FACILITIES:

Redeem discounts by showing your  
Identification cards at the time of purchase

1199SEIU CHILD CARE CORP.

1199SEIU MEMBERS

AFFINITY HEALTH PLAN

BRONX COMMUNITY COLLEGE

CUNY ON THE CONCOURSE

FORDHAM UNIVERSITY

LEHMAN COLLEGE

MONROE COLLEGE

MONTEFIORE MEDICAL GROUP ON THE CONCOURSE

MORRIS HEIGHTS HEALTH CENTER

### ..... HOW TO GET TO FORDHAM ROAD .....

**4 D B** METRO-NORTH (FORDHAM ON THE HARLEM LINE)

**Bx1 Bx2 Bx9 Bx12 Bx17 Bx22** BEE LINE FROM WESTCHESTER

Munimeters and many local parking facilities available.