

PASSPORT TO FORDHAM ROAD "ADVANTAGE" PROGRAM

EXCLUSIVE DISCOUNTS

AT OVER 100 STORES

To ALL Students, Faculty, and Staff Members of: 1199 SEIU Healthcare Training Center, 1199 SEIU Child Care Corp., ABC Training Center, Affinity Health Plan, Bronx Community College, Choice Care Professional Registry, CUNY on the Concourse, Family Support Systems Unlimited, Fordham University, Lehman College, Monroe College, Montefiore Medical Group on the Concourse & Morris Heights Health Center. To redeem discounts must show institution / college ID at the time of the purchase. For more information visit www.fordhamroadbid.org.

"Premier" Business Participants

(August 2009- July 2011)

24 Hour Fitness

400 East Fordham Rd
\$9.99 enrollment fee, \$44.99 monthly

4 Ever Shoes

10 East Fordham Rd
10% off regular priced merchandise

Amapola Furniture

344 East Fordham Rd
10% off purchases

Angel's Children Wear

1 West Fordham Rd
10%-15% off purchases

Ashby Furniture

305 East Kingsbridge Rd
10% off all purchases

Audio Town

4 East Fordham Rd
10% off purchases

AZ Gift Plus

2473 Grand Concourse
Free gift or \$5 off purchases of \$50 or more

Banco Popular

301 East Fordham Rd
Get a free gift with the opening of a new checking account

Bank of America

248 East Fordham Rd
Open a checking account and maintenance fees waived up to five years, also receive a stuff happens card

Best Buy

402 East Fordham Rd
10% off purchase of select items, see store manager for details

Best Perfume Plus

129 East Fordham Rd
10% off marked prices only

Big Jake's Jewelry

386 East Fordham Rd
10% off purchases

Blimpie

2519 Webster Avenue
10% off purchases

Bx. Fashion

2492 Webster Avenue
10% off all purchases

Call Me Wireless

1) 2498 Grand Concourse
2) 2489 Grand Concourse
20% off purchases

Capital One Bank

151 East Fordham Rd
Free Capital One rewards checking and minor savings accounts

Cash Transactions Check

Cashing
2539 Webster Avenue
20% discount on check cashing fee

Cherry Hill Furniture

325 East Fordham Rd
15% off purchases

Citibank

2481 Creston Avenue
12 months free checking account

Cohen's Fashion Optical

138 East Fordham Rd
10% off all purchases

Cohen's Gentle Dental

1 East Fordham Rd, 2nd Fl
10% off services & \$75 exam x-ray, cleaning for new patients

Conway

223 East Fordham Rd
10% off purchases

Delux Furniture

361 East Fordham Rd
25% off purchases

Diamond Dazzlers

377 East Fordham Rd
10% off on www.favwatch.com & up to 60% off in store

Dr. Jays

1) 215 East Fordham Rd
2) 368 East Fordham Rd
10% off purchases

Dr. Jays Ladies

237 East Fordham Rd
10% off purchases

East Fordham Shoes

371 East Fordham Rd
10% off purchases

Electronic King

2479 Grand Concourse
5-15% off select items

Electronic Mall

390 East Fordham Rd
5-15% off select items

Electronic Outlet

330 East Fordham Rd
10% off all purchases

Emandee Shops

1) 302 East Fordham Rd
2) 2494 Grand Concourse
10% off purchases (excluding exotic items)

Emigrant Savings Bank

2526 Grand Concourse
Free checking account and safe deposit box for one year

Envy Nail Salon

1) 305 East Fordham Rd, 2nd Fl
2) 305 East Kingsbridge Rd, 2nd
3) 387 East Fordham Rd, 2nd Fl
\$10 for a full set or filling of nail

eStyle

114 East Fordham Rd
10% off all purchases

Exclusive Cellular

261 East Fordham Rd
15% off on cell phones
40% off accessories'

Executive Dental Associates

327 East Fordham Rd, 2nd Fl
Exam, x-rays & cleaning for \$50

Finish Line

262 East Fordham Rd
Save \$10 off a purchase of \$60 or more. Exclusions apply. This offer is not valid without a physical coupon. To receive the associated Finish Line coupon, call BID office at (718) 562-2104.

Foot Locker

226 East Fordham Rd
\$15 off purchases on \$75 or more. This offer is not valid without a physical coupon. To receive the associated Foot Locker coupon, call BID office at (718) 562-2104.

Footaction

274 East Fordham Rd
\$15 off purchases on \$75 or more. This offer is not valid without a physical coupon. To receive the associated Footaction coupon, call BID office at (718) 562-2104.

Fordham Diner & Restaurant

2506 Grand Concourse
10% off purchases of \$30 or more

Fordham Eyes

213 East Fordham Rd
10% off all purchases

Fordham Gameworld

25 East Fordham Rd
Up to 5% off on movies, video games and accessories (not including sales items, point cards/coupons and video game systems)

Fordham Gold Mine Corp.

50 East Fordham Rd
50% off on diamonds & 20% off on gold (regular priced items only)

Fordham Linen and Gifts

315 East Kingsbridge Rd
10% off all purchases

Fordham Road Jewelry Exchange & Mini Mall

302 East Fordham Rd
10% off entire inventory

Fordham Road Pharmacy

2 East Fordham Road
10% off non-sales items (prescriptions excluded)

Fortune Leather

137 East Fordham Rd
10% off all purchases

Furniture Spot

373 East Fordham Rd
25% off purchases

Gem Pawnbrokers

367 East Fordham Rd
10% off purchases / free jewelry cleaning

GG Express Parking, LLC

421 East 189th Street
Discounted parking rates available, call Greg Gonzalez for details

Gold Fine

302 East Fordham Rd
10% off purchases

Gold Palace Jewelry

214 East Fordham Rd
10% off non sales items (we buy gold and diamonds)

H2o Gear

2541 Webster Avenue
10% off non-sales items

Highline / The Mall

260 East Fordham Rd
10% off purchases

Hot Kickz

379 East Fordham Rd
10% off sales items

Hot Point

340-342 East Fordham Rd
10% off non-sales items

I Love Angels

2483 Grand Concourse
10% off purchases

Jaclyn's Boutique

300 East Fordham Rd
10% off sales of \$50 or more (excluding sales items)

Jet One Martial Arts Academy

301 East Kingsbridge Rd
No registration fee on 6 month programs

Kids World

39 East Fordham Rd
10% off all merchandise (not to be combined with other discounts)

Legacy Home Fashions

2510-2512 Grand Concourse
10% off all purchases (not to be combined with any other offer or discount)

Lens Lab Express

125 East Fordham Road
15% off all purchases (not including sales items)

Lucille Roberts

2449 Morris Avenue, 2nd Fl
Free gift with membership

Marion Tattoos

305 East Kingsbridge Road, 2nd
10% off all purchases

Mirage 2000 Jewelry

336 East Fordham Rd
50% off tag prices

Mister Sports

135 East Fordham Rd
10% off non sales items

Modell's Sporting Goods

31 East Fordham Rd
10% off all regular priced merchandise (not to be combined with any other offers)

Nine West Outlet

305 East Kingsbridge Rd
10% off one item (not to be combined with any other coupons, sales or promotions)

North End Wine & Liquor

2509 Webster Avenue
10% off per case of wine (non-sales items only), must be 21 years of age, proper ID required (college faculty and staff members only)

NYC Clothing

2490 Grand Concourse
10% off all purchases

Optical Sight "N" Style

1 East Fordham Rd
10% off purchases

Original Products (Botanica)

2486 Webster Avenue
10% off purchases

Oro-Uno Jewelry

335 East Fordham Rd
22% off any purchase over 100\$

PC Richard & Son

2501 Grand Concourse
10% off on select items, see the store manager for details

Pearle

29 East Fordham Rd
10% off purchases

Perfumania

27 East Fordham Rd
\$5 off purchases of \$50 or more (not valid for website purchases)

Perfumes Center

344 East Fordham Rd
10% off purchases

Planet Earth

Communications
389 East Fordham Rd
5% off on all phones / 10% off on all accessories

Red Dragon Tattoo

390 East Fordham Rd, 2nd Fl
10% off all purchases

Right-On

124 East Fordham Road
10% off purchases

Rivas Travel

2534 Marion Avenue
3% off of service fees

Ryan Furniture

2 West Fordham Rd
10% off all purchases

Sammy's Fashion

2 West Fordham Rd
10% off purchases over \$100

Save-A-Thon Stores

9 East Fordham Rd
20% off any one purchase (non-sales items only)

Signature

1) 136 East Fordham Rd
2) 369 East Fordham Rd
10% off all purchases

Spectrum Jewelry

263 East Fordham Rd
25% off purchases

Splendid Deli & Restaurant

387 East Fordham Rd
10% off all purchases

Sports Max

319 East Fordham Rd
10% off all purchases

Sprint

305-307 East Fordham Rd
20% off two accessories, 15% off handsets for upgrades & activations

Sun Photo Shop

1 West Fordham Rd
10% off graduation or studio pictures

Top Concourse Electronics & Computers

2486 Grand Concourse
10% off all accessories for computers and cameras, free webcam with purchase of a computer

Twin Donut

3 West Fordham Rd
10% off non sales items

Urban Eyes Optical

390 East Fordham Rd
20-50% off purchases, free eye exam with a purchase

Venezia Accessories

305 East Kingsbridge Rd
10% off on regular priced items

Verizon Wireless

153 East Fordham Rd
10% off accessories